



Family travel writers and content creators

ABOUT US



We are the Flashpacking Family, a UK-based family of 4 with two young, adventure-loving boys. We aim to inspire families to step outside their comfort zone and show them that they too can travel with their kids and experience the many positive benefits of family travel.

Our adventures take us around the world, exploring the full range of budget-friendly to luxury stays. We blog about our trips and share beautiful photos of our experiences on Instagram. Our highly engaged and loyal Instagram followers have grown steadily and organically, driven by our relatable captions and stories and our dedication to engagement. Our blog focuses on family travel tips, itineraries, destination features and photography.

Between us we have over 20 years of digital marketing experience, with a focus on SEO and content creation, and have worked with brands including Expedia, ebookers, TravelSupermarket and hostelbookers.



www.flashpackingfamily.com



[@flashpacking_family](https://www.instagram.com/flashpacking_family)



[/flashpackingfamily](https://www.pinterest.com/flashpackingfamily)



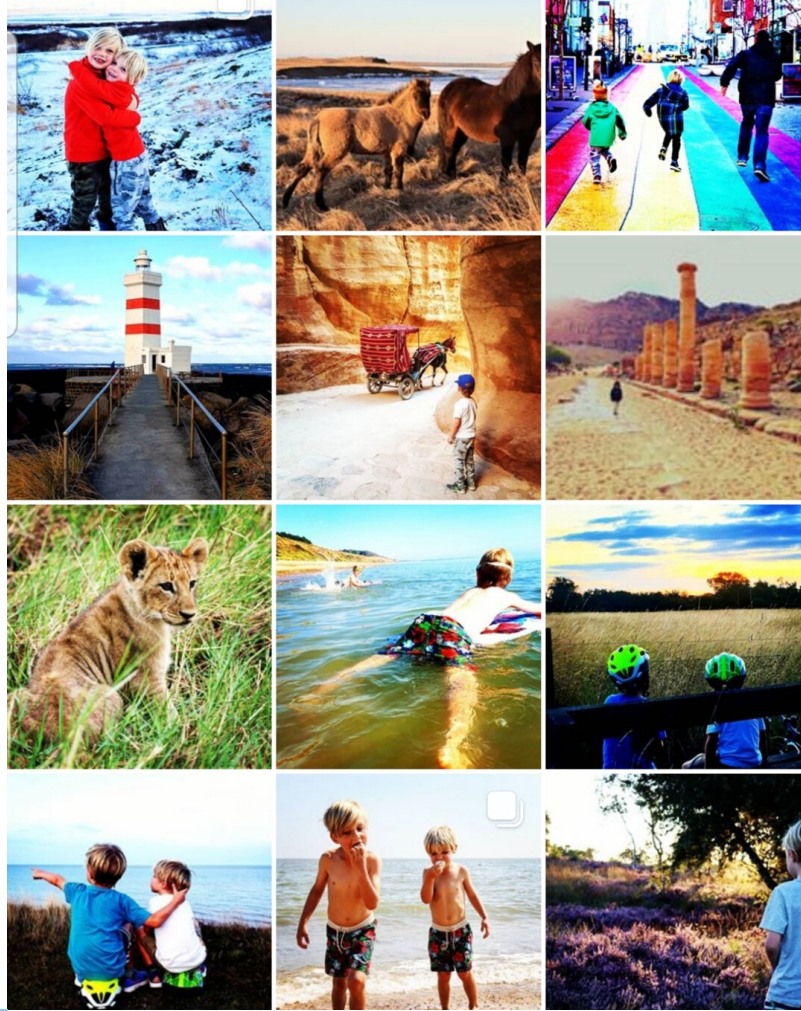
[/FlashpackingFamily](https://www.facebook.com/FlashpackingFamily)

info@flashpackingfamily.com



OUR NUMBERS

- 9000 Followers
- 7% engagement rate
- 5% monthly growth
- 500 average likes per post
- 100 average comments per post
- 2,500 average impressions per post
- Demographics :
 - US, UK, Australia, Canada
 - Women 80% Men 20%
 - Age 25 - 44



OUR SERVICES

- **DESTINATION MARKETING** : Highlight your country/ region / town to thousands of family travellers across our social media channels. We offer -
 - Sponsored Instagram posts / stories with brand's website link in bio.
 - Press trips promoting a destination, company or event on social media and blog.
 - Featured blog posts - including links and sharing on social media.
- **PRODUCT REVIEWS** : In-depth review of your travel related product highlighting the features and benefits of the product.
- **COMPETITIONS** : Receive a boost in brand awareness, social following and engagement with a Giveaway promoted to our large and highly relevant target audience.
- **PHOTOGRAPHY** : Showcase your destination or brand with our award winning travel photography.



OUR PROMISE

The Family Travel bloggers with 100% organic and highly engaged followers, dedicated to creating win-win relationships for everyone we work with.

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